



National Alliance on Ending Health Disparities

2026-2027 Prospectus

Sponsorship Packages

Sponsorship Level	Benefits
Alliance Silver (\$2,500) 	<ul style="list-style-type: none">• Logo included on the corporate sponsor section of the website• Recognition in the Alliance Newsletter• Recognition and highlights across social media channels• Recognition as a corporate sponsor at all future events for the year
Alliance Gold (\$5,000) 	<p>Everything in the Silver package <u>PLUS</u></p> <ul style="list-style-type: none">• <i>Sidebar/Footer Ad (1 month)</i>• <i>The Alliance Journal Ad (1 issue/half page)</i>
Alliance Platinum (\$7,500) 	<p>Everything in the Silver and Gold packages <u>PLUS</u></p> <ul style="list-style-type: none">• <i>Carousel Banner (3 months)</i>• <i>Complimentary Sponsored Content Webinar</i>

Alliance Sponsorship Overview

Alliance Silver (\$2,500)	Showcase your support as an Alliance Silver sponsor. Gain visibility on our corporate sponsor webpage, receive recognition in <i>The Alliance Letter</i> , and enjoy highlights across our social media platforms to connect with our vibrant and engaged audience.
Alliance Gold (\$5,000)	Shine brighter as an Alliance Gold sponsor! In addition to all Silver benefits, enjoy a dedicated sidebar or footer ad for one month, plus recognition in two issues of <i>The Alliance Letter</i> . Elevate your brand's presence with these exclusive opportunities.
Alliance Platinum (\$7,500)	Take center stage as an Alliance Platinum sponsor. Along with all Gold benefits, your brand will be featured in a carousel banner for three months, showcased with a half-page ad in <i>The Alliance Journal</i> , and spotlighted in a complimentary Sponsored Content Webinar. This premier package offers unparalleled visibility and engagement.

A La Carte Items

The Alliance Letter-Advertisement (2 issues) \$500	Advertise in <i>The Alliance Letter</i> : Your message will be featured in two issues, with ad space limited to the size of a standard social media post (1080×1080 pixels) or equivalent dimensions.
Sponsor a Webinar \$1,500	Showcase your company during one of NAEHD's engaging webinars! As a sponsor, your brand will gain maximum visibility through inclusion in our marketing materials (featuring your logo and summary) and a dedicated highlight during the event itself.
Sponsored Content Webinar \$3,000	Utilize NAEHD's platform to host a one-hour webinar exclusively for our member base. With full marketing support, your event will gain visibility and engagement within a targeted, professional audience dedicated to advancing health equity.
Sidebar/Footer Advertisement \$500 a month	Promote your company or product with exclusive sidebar and footer ad placements, designed to connect you with a focused and engaged audience
Rotating Carousel Banner \$1,000 a month	Feature your brand prominently with a rotating carousel banner, offering prime visibility to engage our audience effectively.
Virtual Networking event sponsor \$1,500	Steal the spotlight by sponsoring a virtual NAEHD event! Your sponsorship will boost your brand's visibility through prominent marketing inclusion and dedicated highlights during the event.
Social Media Post Highlight \$250	Increase your brand's visibility with a dedicated highlight on NAEHD's social media platforms. This affordable option connects you directly with our engaged audience through a featured post.
The Alliance Journal Ad- Third of a page \$1,000	Make a big impression in a compact space with a third-page ad in The Alliance Journal, perfect for delivering a concise and impactful message to our readers.
The Alliance Journal Ad- Half of a page \$1,500	Elevate your presence with a half-page ad in The Alliance Journal. It's the ideal balance of space and prominence to captivate our engaged audience.
The Alliance Journal Ad Full page ad \$3,000	Take the center stage with a full-page ad in <i>The Alliance Journal</i> ! Showcase your brand and offerings prominently ensuring your message resonates with and captivates readers.