

A La Carte Items

The Alliance Letter-Advertisement (2 issues) \$500	<p>Advertise in <i>The Alliance Letter</i>: Your message will be featured in two issues, with ad space limited to the size of a standard social media post (1080×1080 pixels) or equivalent dimensions.</p>
Sponsor a Webinar \$1,500	<p>Showcase your company during one of NAEHD's engaging webinars! As a sponsor, your brand will gain maximum visibility through inclusion in our marketing materials (featuring your logo and summary) and a dedicated highlight during the event itself.</p>
Sponsored Content Webinar \$3,000	<p>Utilize NAEHD's platform to host a one-hour webinar exclusively for our member base. With full marketing support, your event will gain visibility and engagement within a targeted, professional audience dedicated to advancing health equity.</p>
Sidebar/Footer Advertisement \$500 a month	<p>Promote your company or product with exclusive sidebar and footer ad placements, designed to connect you with a focused and engaged audience</p>
Rotating Carousel Banner \$1,000 a month	<p>Feature your brand prominently with a rotating carousel banner, offering prime visibility to engage our audience effectively.</p>
Virtual Networking event sponsor \$1,500	<p>Steal the spotlight by sponsoring a virtual NAEHD event! Your sponsorship will boost your brand's visibility through prominent marketing inclusion and dedicated highlights during the event.</p>
Social Media Post Highlight \$250	<p>Increase your brand's visibility with a dedicated highlight on NAEHD's social media platforms. This affordable option connects you directly with our engaged audience through a featured post.</p>
The Alliance Journal Ad- Third of a page \$1,000	<p>Make a big impression in a compact space with a third-page ad in The Alliance Journal, perfect for delivering a concise and impactful message to our readers.</p>
The Alliance Journal Ad- Half of a page \$1,500	<p>Elevate your presence with a half-page ad in The Alliance Journal. It's the ideal balance of space and prominence to captivate our engaged audience.</p>
The Alliance Journal Ad Full page ad \$3,000	<p>Take the center stage with a full-page ad in <i>The Alliance Journal</i>! Showcase your brand and offerings prominently ensuring your message resonates with and captivates readers.</p>